



Linea di Confine per la Fotografia Contemporanea

presents the exhibitions

MICHELE BORZONI. Centrali logistiche alimentari
WILLIAM GUERRIERI. Corpi e macchine al lavoro

and the photographic works produced as part of the Laboratorio di fotografia titled *Corpi e macchine al lavoro*

23 October – 19 December 2021

Complesso monumentale de l'Ospitale
via Fontana 2, Rubiera

On Saturday 23 October 2021, at 5.30 pm at the **Ospitale in Rubiera** (Reggio Emilia), the exhibitions **MICHELE BORZONI. Centrali logistiche alimentari** and **WILLIAM GUERRIERI. Corpi e macchine al lavoro** will open.

The exhibitions will display the research carried out by Michele Borzoni on the theme of logistics and by William Guerrieri on the theme of industrial labour in relation to technological changes, as foreseen by the investigation project **JOBS. Nuove forme e spazi del lavoro nell'Emilia centrale**, winner of the call '**Strategia Fotografia 2020**' promoted by the **General Directorship of Contemporary Creativity of the Ministry of Culture**. In partnership with **Rubiera Town Council** and with the support of **BPER Bank**.

In his study into logistics titled **Centrali logistiche alimentari**, **Michele Borzoni** presents his visual research into the large surfaces designated for the movement of produce from the farming sector in Central Emilia. The agri-food sector in the region is one of the driving forces behind the economy on a regional and national level, and the infrastructure of large-scale organised distribution contributes to the occupation of large areas along the main roads in Central Emilia. Distribution centres represent huge warehouses of produce that supply outlets in regions near and far, from superstores to minimarkets. **Centrali logistiche alimentari** ('Food Distribution Centres') is therefore a project which explores the factories that move and work behind the shelves of supermarkets in visual terms, including the CONAD distribution centre in Caprara (province of Reggio Emilia) and the SIGMA distribution centre in Reggio Emilia, two huge warehouses of dry produce that supply outlets throughout the centre and north of the country.

William Guerrieri, in his survey entitled **Corpi e macchine al lavoro** ('Bodies and Machines at Work'), offers us an observation of the human-machine interaction, at the heart of the evolution of work in relation to Industry 4.0 technologies. Over recent decades, the media and much contemporary photography have been concerned with emphasising the immaterial aspect of work, if not the very disappearance of work in advanced industrial systems. However, as Guerrieri argues, the physical dimension of work is still present in the Western world, albeit in less conspicuous forms than those of the Fordist model, but it still involves the individual, through his body and mind, considered an inseparable unit. Industry 4.0 connects the world of machine tools with the world of computers, the world of customers with the world of goods producers. This means that the new functions of I 4.0's call for the workers in so-called 'cognitive capitalism' to perform a 'common' task, yet one in which the operator is isolated in his/her interaction with machines and networks. Observing the movements of the body in short photographic sequences, Guerrieri invites us to observe man's interaction with computers and mechanical devices at work, under the supervision of the automatic processing systems of a leading company in the automotive sector or on the modern assembly lines of leaders in the production of electric motors and combustion engines.

**Opening times**

Saturday and Sunday: 10 am – 1 pm / 3.30 – 6.30 pm. Other days by appointment

Free admission, in compliance with the anti Covid-19 norms and on presentation of a valid Green Pass

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Biographies:

Michele Borzoni (1979) lives in Florence. In 2006 he graduated from the International Center of Photography in New York. Winner of the 2009 Tierney Fellowship and the 2010 World Press Photo First Prize Singles People in the News. In 2012 he was selected by Photo District News as one of the '30 new and emerging photographers to watch'. He is a founding member of the documentary photography collective TerraProject Photographers, of which he has been a member since 2006. With his Workforce project, he won the Basilico Prize in 2019. His works have been exhibited at the MAXXI in Rome, at the Institute du Monde Arabe in Paris, the Complesso del Vittoriano in Rome and the Biennale FotoIndustria at MAST in Bologna.

William Guerrieri (1952) lives in Modena. Together with Guido Guidi, he is the creator of Linea di Confine per la Fotografia contemporanea, of which he is curator and coordinator. A curator of exhibitions and author of essays, he has participated in various public commissions including *Venezia-Marghera* (Venice Biennale), 1997; *Sguardi contemporanei* (Venice Architecture Biennial), 2004; and *Linea veloce Bologna-Milano*, 2006. He has published *Il Villaggio* (2009); *The Dairy. Images for the Italian Countryside* (2015); *New Lands* (2017); and *Bodies of Work* (2018). In recent years, he has exhibited at the Fotomuseo in Winterthur (CH), at Die Photographische Sammlung / SK Stiftung Kultur in Cologne (D), at the MAXXI in Rome, the MAST in Bologna and the Fondazione ICO in Madrid.